



## The Chubb Rock Show- Proven Results

### Ratings Stories

- In the most recent data, December 2020 Metro book, The Chubb Rock Show on **WJUC Toledo Ohio is tied for #2 in the market for Men 18-34; up six places in the rankings; ahead of all other Urban stations, M-F 6a-10a.**
- As of the most recent data from the Meridian DMA, Fall 2020 book, The Chubb Rock Show on **WZKS-FM is #2 in the market for Persons 18-54 & 25-54, ahead of all other Urban stations (MF 3p-7p) with a 14.7 AQH Share of the DMA for Persons 25-54.**
- The Chubb Rock Show on **WAKB-FM in Augusta, GA saw a market trend increase of over 200% for Women 25-54. M-F 2p-6p** (Fall 19 to Fall 20).

### People Feel Strongly about The Chubb Rock Show!

...We had multiple offers to fill the vacancy ...which was held by Michael Baisden for the last 5 years. We chose the Chubb Rock Show...they earned our trust ...and proved that his blend of educational conversation, music selections and entertaining content was just what our audience wanted.

...I strongly recommend the Chubb Rock show. If you are looking to fill a slot on Saturday, consider "Digging in the crates" produced by Chubb Rock which highlights the rich history of Hip-Hop and a unique perspective on the industry from someone the industry respects.

In my opinion, after 30+ years in radio, I know that the Chubb Rock Show is on its way to be #1 in its time slot. As owner and operator, I am happy with the decision on agreeing to a long term contract with the Chubb Rock show.

Sheila L. Brown  
Owner and Operator  
WUFO 1080am & Power 96.5

"At Perry Broadcasting Company we are glad to have The Chubb Rock Show on our Urban AC stations. First and foremost, Chubb Rock is a star and has a recognizable name to the "NEW" Urban AC listener. Chubb and his team have been great to work with, and they are committed to making the show sound local and provides fun and entertaining topics for our listeners."

Kevin S. Perry  
Perry Publishing & Broadcasting Company, Inc.

**The Chubb Rock Show Is More Than Just A Show, It's A Culture!**