



What is the Smooth Jazz Network?

The Smooth Jazz Network® is revolutionary when it comes to typical syndicated radio formats. With veteran radio hosts and expert programming derived from feedback from thousands of listeners annually, The Network will provide 'sticky' programming that your loyal listeners will return to again and again. The Network is organic, flexible and custom fit for every market's needs.

The network can be a 24 hour a day program including music, hosts and production or it can also be taken in parts via daypart. For example, you can take the Brian Culbertson morning show, the Smooth Ride Home with Dave Koz and keep the remainder of your day locally hosted. Weekend air shifts featuring hosts like Kenny G and Paul Hardcastle are available as well.

How is the Network Delivered?

We have made the network flexible and convenient. You can take the network talent feed as posted on our ftp site. Daily national talent breaks are also posted on the ftp. Further, each affiliate receives several pages of scripts presented by the talent to completely localize the presentation. We also have a turnkey version of the format available delivered via satellite.

Can I keep my local music mix?

Yes! Broadcast Architecture is also a research company and for those markets that conduct local research to guide their music mix, we recommend taking the voice talent breaks and three to four songs per hour that immediately air prior to the breaks. This keeps the talent in tune with the music, by immediately back-selling songs... but also allows larger market stations to keep their well-researched music library.

What programs are available?

All Smooth Jazz Network® air talent produce daily shows that can be heard across the US. Brian Culbertson (mornings), Miranda Wilson (Middays), Dave Koz (PM Drive), Maria Lopez (Evenings) are all broadcasting via our network daily during the week. Our weekend programming hosts include; Allen Kepler (Sat/Sun 6A-10A), Saxophonist Kenny G (Sat/Sun 10A-2P), Guitarist Norman Brown (Sat/Sun 2P-7P) and Keyboardist Paul Hardcastle (Sat/Sun 7P-Mid).

What's the cost?

All shows are available via two minutes of barter per hour within each program aired daily. For example, if you take the Brian Culbertson Morning Show, we'll provide two national barter minutes worth of commercials per hour to air between 6AM and 10AM Monday through Friday. The same plan is available for all dayparts on the network. All shows air locally during their scheduled times.

For unrated and smaller markets, there will be a cash charge in addition to the barter minutes depending on the station's AQH.

To become part of the Smooth Jazz Network, please contact:
Dan Brassem, VP of Affiliate Relations USRN (212) 536-3528 dbrassem@unitedstations.com



Who are the Hosts?

Weekdays:

Keyboardist **Brian Culbertson** is on the air every morning between 6AM and 10AM. Brian was a child prodigy and one of the youngest performers to score a hit on smooth jazz radio when he released his first CD "Long Night Out" at the age of 20! Brian brings energy to the stage during his numerous live performances, is an active recording artist and even hosts an annual smooth jazz cruise.



Miranda Wilson has been honored by American Women in Radio and Television with a citation for Best Midday Host, evident by the passion she has for the songs and artists she plays during the workday. You can catch Miranda on the Smooth Jazz Network® every weekday from 10AM to 2PM.



Saxophonist **Dave Koz** takes the smooth ride home weekdays from 2PM until 7PM. Dave hosted the KTWV morning show in Los Angeles for many years as well as his nationally syndicated "Dave Koz Radio Show". Dave actively tours, hosts his various radio shows and continues to release chart topping, top selling CD's.



Maria Lopez is an industry pro of over 20 years. Her philosophy of communicating with her 7pm to 12 midnight audience is to ease the stress of everyday life and introduce her favorite artists, many of whom are personal friends.

Weekends:

Allen Kepler has had a life-long relationship with smooth jazz. In the 70's he played along side Grammy winning guitarist Norman Brown at Kansas City's Wyandotte High School. Allen combined his love of music and radio starting his radio career in 1985 with legendary smooth jazz radio station KIFM in San Diego. Over his 25 year career, Allen has worked with over 75 smooth jazz radio stations around the world. Billboard magazine referred to Allen as "an evangelist for the format". Allen takes the airwaves weekend mornings from 6AM to 10AM and is now heard in over 40 cities across the globe.



Saxophonist **Kenny G** has sold more than 70 million records worldwide and is the number one selling instrumentalist of all time. In addition to being rated the number one musician golfer in the world, Kenny now spends a little of his weekend with you via our Smooth Jazz Network®. Kenny's dynamic personality and sense of humor come through the speakers as he hosts our 10AM to 2PM slot every Saturday and Sunday.



Guitarist and Grammy® winner **Norman Brown** slides into the host chair on Smooth Jazz Network® weekends from 2PM until 7PM. Norman is a dynamic performer dazzling live audiences with his scatting and outstanding guitar playing. Norman shows his 'smooth' side as he plays and tells you about some of his favorite smooth jazz music every weekend afternoon.



Keyboardist **Paul Hardcastle** is one of the most prolific musicians in smooth jazz. Back in the 80's he scored the worldwide smash hit "19", which spawned a very successful and diverse music career. Paul scores movie soundtracks, television show themes and continues to release hit after hit song for smooth jazz radio. Paul is the perfect evening companion to relax and unwind with every weekend from 7PM until Midnight.



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